



# FREELANCE COPYWRITER

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## POSITION OVERVIEW

The Agency with Jade Anne is a newly established marketing agency that works with intuitive entrepreneurs to creatively market their business attracting more soul aligned clients. Supporting businesses with everything from strategy and design to social media and podcasting.

The team at The Agency with Jade Anne are all outside the box thinkers with a solid understanding of how the online business world works and are passionate about coming up with creative ideas to help businesses stand out online.

Our perfect candidate is a creative copywriter who knows the importance of putting personality into a brand's copy, as the entrepreneurs we work with are the face of their brands. A genuine team player who loves to throw ideas around and have fun with their work. A great sense of humour is a must!

This is a home-based freelance position which will involve project work. There are no guaranteed hours.

Any experience of writing copy for online entrepreneurs and service-based businesses is a bonus.

Submission of a portfolio of work is required upon application.

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## PERSON SPECIFICATION

### ESSENTIAL SKILLS

- Can confidently adapt your writing style to carefully and creatively capture another person's writing style and tone of voice
  - Passionate about spelling, punctuation and grammar
  - Able to proof-read work and make amendments and improvements
  - Have an engaging writing style to capture the audience's attention
  - Able to write compelling copy with strong call to action
  - Passionate about using storytelling techniques to engage ideal clients
  - Able to manage multiple projects and own workload efficiently to meet tight deadlines
  - Experience writing copy for both social media, email and websites
  - Branding consistency throughout projects is your strength
  - Understands the importance of putting the person at the forefront of an online brand to build the like, know and trust factor
  - Enjoy working with holistic, spiritual and health based businesses, but also happy to take on projects within other sectors
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## APPLICATION PROCESS

If you would like to be considered for this position then please fill out the online application form found at: [www.jadeanne.com/vacancies](http://www.jadeanne.com/vacancies)