



FREELANCE DESIGNER

POSITION OVERVIEW

The Agency with Jade Anne is a newly established marketing agency that works with intuitive entrepreneurs to creatively market their business attracting more soul aligned clients. Supporting businesses with everything from strategy and design to social media and podcasting.

The team at The Agency with Jade Anne are all outside the box thinkers with a solid understanding of how the online business world works and are passionate about coming up with creative ideas to help businesses stand out online.

Our perfect candidate is a creative designer who knows the importance of putting a business owner at the forefront of their online brand. A team player who loves to throw ideas around and have fun with their work. Also a great sense of humour is a must!

This is a home-based freelance position which will involve project work. There are no guaranteed hours.

This role will predominantly involve designing the inside pages of business planners, diaries and journals, as we have recently secured a new contract. It will also involve creating simple designs that incorporate elements of the client's branding giving a unique and professional end product.

Any experience of previously designing these to Amazon KDP specifications would be beneficial, although not essential as full training can be provided.

Submission of a design portfolio is required upon application.

PERSON SPECIFICATION

ESSENTIAL SKILLS

- Able to manage multiple projects and own workload efficiently to meet tight deadlines
- Experience designing assets for both web and print
- Branding consistency throughout projects is your strength
- Understands the importance of putting the person at the forefront of an online brand to build the like, know and trust factor
- Enjoy working with holistic, spiritual and health based businesses, but also happy to take on design projects within other sectors
- Experience designing website, email and social media graphics
- Have a strong eye for detail and is confident using grids and guides to accurately line up work
- Experienced using Adobe InDesign

DESIRABLE SKILLS ALTHOUGH NOT ESSENTIAL AS FULL TRAINING CAN BE PROVIDED

- Experience designing inside pages for planners, journals and notebooks
- Experience designing projects to Amazon KDP specifications
- Experience using Adobe Photoshop and Illustrator

APPLICATION PROCESS

If you would like to be considered for this position then please fill out the online application form found at: www.jadeanne.com/vacancies