



# FREELANCE ONLINE CAMPAIGN STRATEGIST

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## POSITION OVERVIEW

The Agency with Jade Anne is a newly established marketing agency that works with intuitive entrepreneurs to creatively market their business attracting more soul aligned clients. Supporting businesses with everything from strategy and design to social media and podcasting.

The team at The Agency with Jade Anne are all outside the box thinkers with a solid understanding of how the online business world works and are passionate about coming up with creative ideas to help businesses stand out online.

Our perfect candidate is a creative online campaign strategist who knows the importance of using a range of marketing tactics to launch products and services with a difference! As the entrepreneurs we work with are the face of their businesses you will be required to put them at the forefront of their brand. A genuine team player who loves to throw ideas around and have fun with their work. A great sense of humour is a must!

This is a home-based freelance position which will involve project work. There are no guaranteed hours.

Any experience of working with online entrepreneurs and service-based businesses is a bonus.

Submission of a portfolio of work is required upon application.

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## PERSON SPECIFICATION

### ESSENTIAL SKILLS

- Able to manage multiple projects and own workload efficiently to meet tight deadlines
- Experience of creating marketing strategies using a range of online marketing tactics
- A strategic but out of the box thinker who isn't scared to try out new ideas and stand out!
- An sound understanding of the online entrepreneurial world and how this works with regards to marketing and sales
- Value the importance of putting the person at the forefront of an online brand to build the like, know and trust factor
- Enjoy working with holistic, spiritual and health based businesses, but also happy to take on projects within other sectors

### DESIRABLE SKILLS ALTHOUGH NOT ESSENTIAL AS FULL TRAINING CAN BE PROVIDED

- Campaign management experience
  - Experience working in a marketing capacity for an online business
  - Contacts within the online entrepreneur world
  - An understanding of how lead magnets, self-liquidating offers and online launches work
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## APPLICATION PROCESS

If you would like to be considered for this position then please fill out the online application form found at: [www.jadeanne.com/vacancies](http://www.jadeanne.com/vacancies)