



FREELANCE SOCIAL MEDIA MARKETER

POSITION OVERVIEW

The Agency with Jade Anne is a newly established marketing agency that works with intuitive entrepreneurs to creatively market their business attracting more soul aligned clients. Supporting businesses with everything from strategy and design to social media and podcasting.

The team at The Agency with Jade Anne are all outside the box thinkers with a solid understanding of how the online business world works and are passionate about coming up with creative ideas to help businesses stand out online.

Our perfect candidate is a passionate social media marketer who knows the importance of putting personality into a brand's online presence, as the entrepreneurs we work with are the face of their brands. A genuine team player who loves to throw ideas around and have fun with their work. A great sense of humour is a must!

This is a home-based freelance position which will involve project work. There are no guaranteed hours.

Any experience of managing social media accounts for online entrepreneurs and service-based businesses is a bonus.

Submission of a portfolio of work is required upon application.

PERSON SPECIFICATION

ESSENTIAL SKILLS

- Experience using Facebook and Instagram business profiles
- Experience nurturing and managing a Facebook group
- Experience creating graphics for social media platforms
- Experience writing copy to engage an audience and grow a social media following
- Value the importance of a strong consistent brand presence online
- Passionate about spelling, punctuation and grammar
- Able to proof-read work and make amendments and improvements
- Able to write compelling copy with strong call to action
- Able to manage multiple projects and own workload efficiently to meet tight deadlines
- Understands the importance of putting the person at the forefront of an online brand to build the like, know and trust factor
- Enjoy working with holistic, spiritual and health based businesses, but also happy to take on projects within other sectors

DESIRABLE SKILLS ALTHOUGH NOT ESSENTIAL AS FULL TRAINING CAN BE PROVIDED

- Knowledge of using social media scheduling platforms
- Knowledge of Canva or Photoshop
- Knowledge of Twitter, Pinterest, LinkedIn, TikTok

APPLICATION PROCESS

If you would like to be considered for this position then please fill out the online application form found at: www.jadeanne.com/vacancies